

## HOSTED BUYERS PROGRAM

### MARKET EXPO 2018

#### Terms and Conditions of the program

By participating in MARKET EXPO 2018 Hosted Buyers Program, you automatically accept the following terms and conditions:

1. Hosted Buyers are designated according to the Organiser's eligibility criteria: professional profile, company economical details (such as purchasing and importing volume), products of interest, geographical area, limit of places and budgetary restrictions. The Organiser's decision is the final.

2. The Hosted Buyer, once it is admitted in the Program, will have a limited period of time to confirm the participation and all procedures related (trip, hotel, etc). This period will be communicated as soon as the Organization confirmed the participation. In case the Hosted Buyer exceeds this period, the Organization will be able to dismiss the application or the Hosted Buyer would pay the remainder relatives to the flight tickets or hotel.

3. Buyers accepted into the program will enjoy the following benefits:

- Full or partial coverage of travel expenses and/or accommodation costs
- Free Hosted Buyer pass giving preferential access to the trade show every day.
- Permanent access to the Hosted Buyers Lounge: a rest area, bar service, business centre and internet.
- Dedicated service during visit available at the Hosted Buyers Lounge.
- Access to the MARKET EXPO B2B Area, an exclusive space for select companies.

4. Participants will be responsible for any other expenses that the organisers do not agree to cover when acceptance into the program is confirmed.

5. The Hosted Buyer will be committed to:

- Collect the Welcome Pack at the Hosted Buyers Desk (located in the Hosted Buyers Lounge) upon arrival at the trade show venue or at their hotel room.
- Visit the show at least two days and check in with the organisers as proof of attendance.
- Take part in at least 10 meetings with exhibitors of interest. The agenda will be performed through MARKET EXPO Matchmaking System, under the organization supervision.

6. Participants who cancel once their ticket has been issued and/or their hotel reservation made must take responsibility for full payment of any fees which may be incurred as a result of the cancellation.

7. If a participant does not attend the show or fails to fulfil their obligations as a hosted buyer (item 5), they must reimburse the organisers for travel and/or accommodation expenses.

8. Flights will only be reserved from major airports. Departure and arrival airports must be the same.

9. By taking part in the Hosted Buyers Program, you give your consent for basic contact information for your company (name, country, products and website), as well as your name and position, to appear as a participating company/professional on the MARKET EXPO website and/or printed materials for the trade show.

10. Participation in the trade show as a hosted buyer is non-transferable. Should you be forced to cancel your participation in the trade show, another person from the same organisation may take your place. The organisers will make the final decision with regard to the person designated as a replacement.

11. Any hosted buyers who require a visa to travel to Greece must contact the organisers to request an invitation letter. Hosted buyers who are unable to travel because they do not have a valid visa will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).

12. Any hosted buyers without a valid passport to travel to Greece will be subject to the penalties for cancellation and non-attendance (see items 6 and 7).